

Sponsorship Opportunities 2009-2010

ADA Food & Nutrition Conference & Expo (FNCE) EVENTS

\$5000 – WH Membership Networking Reception

- Acknowledged on all WH FNCE event announcements: newsletter, e-blast, website, and Annual Report.
- Opportunity to have the sponsoring company's logo/link on the Group's Web site.
- Brief verbal company name recognition by the Group at the event
- One page (2-sided) educational insert in the newsletter, company pays additional postages costs
- Opportunity to submit a text version of current research updates for possible publication in the WH newsletter. ADA/WH will require prior approval and oversee content of the submission.
- One complimentary newsletter to a company representative

Other Benefits for FNCE Exhibitors Only:

- 10-15 minute presentation at the meeting. ADA/WH will require prior approval of presentation materials/handout
- Signage inside the room at the meeting
- Opportunity to incorporate your organization's food/beverage products and literature as permitted within venue considerations.

\$2500 – Executive Committee and Coordinators Business Meeting

- Acknowledged on all WH FNCE event announcements: newsletter, e-blast, Web site, and Annual Report.
- Brief verbal company name recognition by the Group at the event
- Opportunity to submit a text version of current research updates for possible publication in the WH newsletter. ADA/WH will require prior approval and oversee content of the submission.
- One complimentary newsletter to a company representative

Other Benefits for FNCE Exhibitors Only:

- 10-15 minute presentation at the meeting. ADA/WH will require prior approval of presentation materials/handouts
- Signage inside the room at the meeting
- Opportunity to incorporate your organization's food/beverage products and literature as permitted within venue considerations.

OTHER SPONSORSHIP OPPORTUNITIES

\$3,000 - WH Leadership Strategic Planning Meeting

- Sponsorship at this one-day intensive planning meeting provides your company access to the leaders of the WH DPG to network and present your message.
- Focus group with Executive Committee members (open discussion or questionnaire) 30 minutes before or after the meeting.
- 15-20 minutes to showcase/present product (samples) and discuss partnership opportunities

\$3,000 – WH Teleforums or Webinars (plus additional charges for speaker, Webinar costs)

- Opportunity to underwrite a one-hour educational teleforum or Webinar.
- Opportunity to work with WH regarding content and speaker
- Sponsor recognition on all WH teleforum or Webinar event announcements: newsletter, e-blast, Web site, and Annual Report.
- Teleforum notes/slides posted for 6 months in the Member's Only Section of our Web site.

\$1,000 - WH Friend membership for one year

- Includes access to the WH "Members Only" Section of the Web site
- Includes daily access to membership list serv
- Includes subscription to quarterly newsletter, *The Women's Health Report*
- Includes all other WH member mailings.

\$500 - WH Member Awards for Leadership, Clinical or Educational Excellence in Women's Health field – Winners announced in all DPG communications with acknowledgement of sponsor.

\$100 - Student Member FNCE Scholarships– Winners announced in all DPG communications with acknowledgement of sponsor.

Newsletter Advertising

- Educational insert (one page, 2-sided) \$3,000
- Full page ad \$2,000
- ½ page ad \$1,200
- ¼ page ad \$800
- 1/8 page ad \$500

Web site Advertising - Web banner on WH Web site

- 12 months \$3,000
- 9 months \$2,000
- 6 months \$1,500
- 3 months \$750