

WH Annual Report

June 1, 2010 - May 31, 2011

Vision: WH members are the most valued source of nutrition expertise in women's health.

Mission: Leading the future of dietetics in women's health

The Women's Health (WH) DPG Strategic Plan was revised in 2010-2011.

The goals and strategies are listed below:

GOAL 1: Build an aligned, engaged and diverse membership
STRATEGY 1: Increase total membership by 5% annually over 5 years by adding new members and maintaining existing members.
Strategy 2: Obtain member input biennially.
Strategy 3: Network with potential and current members through FNCE events annually.
Strategy 4: Grow leaders in Women's health by participating in the Leadership Institute and providing student scholarships.
GOAL 2: Proactively focus on emerging areas of women's health nutrition across the lifespan
STRATEGY 1: Support women's health issues within The ADA organization by reviewing position papers, and providing feedback upon request.
Strategy 2: Ensure members are aware of emerging issues by communicating via newsletter, list serve, FNCE session support and research chair correspondence.
Strategy 3: Identify areas of expertise and interest within the membership via biennial survey of members.
Strategy 4: Impact the research agenda by developing white papers and proposals for clinical practice updates on key issues as defined by the membership.
Goal 3: Ensure women's health issues are part of public policy and legislative agendas
STRATEGY 1: Make members aware of relevant Public Policy issues via newsletter, list serve and webinars.
Strategy 2: Send the Public Policy Chair to the ADA PPW annually.

The activities completed in 2010-2011 were designed to move WH DPG toward meeting these goals. The following report highlights our efforts and achievements.

Membership

- Membership as of May 31, 2011 was 821.

Administration

- WH DPG was represented by elected and/or appointed officers at the following meetings:
 - Annual ADA Leadership Institute, Scottsdale, Arizona, June 10-13, 2010
 - Latino Infant Nutrition Initiative (LINI) Project, Expert Consensus Summit, Ann Arbor, Michigan, July 27-28, 2010
 - ADA Food & Nutrition Conference & Expo (FNCE), Boston, Massachusetts, November 6-9, 2010
 - ADA Public Policy Workshop, February 2011, Washington, D.C

FNCE Activities

- WH collaborated with the Public Health and Community Nutrition DPG to staff the Mother's Room at FNCE
- WH hosted a member breakfast/networking event with the Nutrition Education for the Public and Medical Nutrition Practice DPGs with sponsorship from SunSweet.
- The Chair and Chair-Elect participated in the ADA hosted "Townhall Meeting"
- The Executive Committee participated in the DPG Showcase.
- WH provided two student FNCE stipends in the amount of \$100.00 each.

Leadership

Officers for 2010-2011 year:

- Chair: Stephanie Bess, MS RD LDN CLC
- Chair-elect: Maria Pari-Keener, MS, RD, CDN
- Treasurer: Judy Simon, MS RD CD CHES
- Secretary: Diane Whelan, MPH, RD
- Past Chair: Denise Andersen, MS RD LD CLC
- Nominating Committee Chair: Gail Frank, DrPH, RD, CHES

Financial Outcomes

- Expenses totaled: \$ 20,086
- Revenues totaled: \$ 29,749

Member Services

- A member survey was conducted in the summer of 2010 to learn more about our membership and their needs (results were printed in the "Women's Health Report" Volume II 2010-2011).
- The new member welcome packet was revised to be current and 100% electronic.
- A Face Book page was created for Women's Health this year and currently has 58 followers.
- WH DPG Electronic Mailing List (EML) continued to be a great member service with over 350 members participating.
- WH DPG web site: www.womenshealthdpg.org was well utilized by members seeking past issues of newsletters, teleconference slides, and other resources.
- WH DPG continued using Vertical Direct to send periodic e-blasts to members to ensure all members received key information.

- Two awards were created and offered to members in 2011: the Outstanding Student in Women's Health and the Excellence in Practice in Women's Health Award.

Continuing Education and Professional Development

- WH DPG provided the following webinars and teleconferences as a member benefit:
 - "Women's Health & Soy: What Your Patients Need to Know" was provided for an extended period via the WH website through sponsorship from the United Soybean Board.
 - "ADA Nutrition Care Manual Webinar" was provided on January 2011. This webinar was for existing subscribers to the Nutrition Care Manual (NCM), and those interesting in learning more about NCM and as an introduction to the new Pediatric Nutrition Care Manual (PNCM).
 - "Navigating the Evidence Analysis Library and its Resources in Women's Health" was provided on March 22, 2011. The purpose of this webinar was to educate the audience on how to navigate the Evidence Analysis Library, specifically Women's Health topics. Case studies on breastfeeding and gestational diabetes will be discussed.
 - "Oh My! What's New in Gestational Diabetes" was provided May 13, 2011. This webinar provided current recommendations for working with women with GDM including information from the ADA Evidence Analysis Library.

Publications

The WH DPG produced several publications and continued to work to provide up to date information via this important member benefit. Featured newsletter topics included:

• Summer 2010

Breastfeeding: Good for mom. Good for baby. Good for planet?

Kitchen Plastics

Keeping Green at the Machine: Tips for Green Computing

• Volume 2 2010-2011

Interstitial Cystitis: What Dietitians Should Know

Kids Eat Right: American Dietetic Association Campaign to Focus on Childhood Obesity Prevention

Alliances/Networks

- WH DPG networks are in transition with new representation needed for La Leche League (LLL) and limited contact with the International Board of Lactation Consultant Examiners (IBLCE), previously represented by member Claire Dalidowitz, MS, MA, RD, IBCLC. Ginger Carney, RD IBCLC does continue to participate in International Lactation Consultant Association (ILCA) events.

Corporate Sponsorship

- Sunsweet sponsored the Membership Breakfast Reception at FNCE 2010
- The United Soybean Board sponsored a continuing education opportunity.