In the Spring 2012, the Women’s Health DPG revised its mission and vision to the following:

**Mission:** Leading the future of dietetics in women’s health at all ages.

**Vision:** WH members are the most valued source of nutrition expertise in women’s health, throughout the lifespan.

The activities completed in 2011-2012 were designed to move WH DPG toward meeting our strategic goals including:

- **GOAL 1:** Build an aligned, engaged and diverse membership
- **GOAL 2:** Proactively focus on emerging areas of women’s health nutrition across the lifespan
- **GOAL 3:** Ensure women’s health issues are part of public policy and legislative agendas

This year brought many changes. We re-worked our organizational chart and eliminated the Secretary position, as the Executive Committee realized that most of the duties were obsolete and easily picked up by other leaders. We tried and succeeded with a new type of membership reception at FNCE. We presented our first “Excellence in Practice” award. We had four electronic newsletters for the first year, and we offered webinars for the first time, improving upon the previous teleconference format. In addition, we offered a student discount for the first time, as we realized we valued our student members greatly; the fee will always be half of the regular membership fee.

**Membership**
- Membership as of May 31, 2012 was 1035, up 25%.

**Administration**
- WH DPG was represented by elected and/or appointed officers at the following meetings:
  - The Academy’s Food & Nutrition Conference & Expo (FNCE) September 24-27 in San Diego, CA.
  - The Academy’s Public Policy Workshop, April 15-17, 2012 in Washington, D.C.

**FNCE Activities**
- WH hosted an evening member reception/networking event with the Nutrition Education for the Public and Pediatric Nutrition DPGs with sponsorship from SunSweet, Latino Infant Nutrition Initiative (LINI) project, California Date Commission and the California Walnut Commission.
- WH collaborated with the Public Health and Community Nutrition DPG to staff the Mother’s Room at FNCE
- The Chair and Chair-Elect participated in the Academy-hosted “Town Hall Meeting”
- The Executive Committee participated in the DPG Showcase.
- WH provided two student FNCE stipends in the amount of $100.00 each.

Leadership
Officers for 2011-2012 year:
- Chair: Maria Pari-Keener, MS, RD, CDN
- Chair-elect: Barbara Millen, DrPH, RD, FADA
- Treasurer: Becky Gerl, RD
- Past Chair: Stephanie Bess, MS RD LDN CLC
- Nominating Committee Chair: Elisa Zied, MS RD CDN

Financial Outcomes
- Total Revenue: $27,657
- Total Expenses: $21,974

Member Services
- The newsletters were all electronic this year, for the first time.
- A Facebook page was created for Women’s Health last year and currently has 145 followers.
- WH DPG Electronic Mailing List (EML) continued to be a great member service with over 400 members participating.
- WH DPG web site: [www.womenshealthdp.org](http://www.womenshealthdp.org) was well utilized by members seeking past issues of newsletters, teleconference slides, and other resources.
- WH DPG continued using Vertical Direct to send e-blasts to members to ensure all members received key information.
- The award for Excellence in Practice in Women’s Health Award was given out for the first time during FNCE. The recipient was Alyce Thomas.

Continuing Education and Professional Development
- WH DPG provided the following webinars and teleconferences as a member benefit:
  - Nutritional Supplementation in Twin to Twin Transfusion Syndrome: Help or Hype was presented on January 23, 2012 by Miriam Erick, MS RD CDE
  - Dietary Supplement Use in Women was presented on February 16, 2012 by Dr. Regan Bailey, PhD RD, Nutritional Epidemiologist, NIH, Office of Dietary Supplements
  - SuperTracker (replaces MyPyramid Tracker) was presented on March 22, 2012 by Angela Leone, MS RD, USDA Center for Nutrition Policy and Promotion
  - Baby-Friendly Hospital Initiative was presented on April 23, 2012 by Trish MacEnroe Executive Director of Baby-Friendly USA, Inc.

Publications
The WH DPG produced several publications and continued to work to provide up to date information via this important member benefit. Featured newsletter topics included:
• **Volume 1**
  FNCE Highlights
  New Name, Same Commitment: American Dietetic Association Becomes the Academy of Nutrition and Dietetics
  WH Annual Report

• **Volume 2**
  Fetal Alcohol Spectrum Disorders: Nutrition Matters
  Alcohol and Pregnancy
  Nutrition and Alcoholism

• **Volume 3 “Resource Issue”**
  Extraordinary RD’s with Unusual Careers
  Advancing our Practice: One App at a Time
  Resource Reviews/Book Reviews
  Private Practice 101

• **Volume 4 “Pre-FNCE Issue”**
  Expected publication Late September/Early October 2012

**Alliances/Networks**
- Ginger Carney, RD IBCLC continues to participate in International Lactation Consultant Association (ILCA) events. Jeanne Blankenship, MS RD, is our United States Breastfeeding Committee contact.

**Corporate Sponsorship**
- SunSweet, LINI, California Date Commission and California Walnut Commission sponsored the Membership Reception at FNCE 2012.